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Bill Wood
Vice President & Executive Editor, Travel Information & Content Publishing



Bill Wood began his career with AAA in 1989. As Vice President of Travel Information & Content Publishing, he oversees all AAA Publishing departments, including Multimedia Marketing, Publishing Systems & Digital Development, Inspections & Diamond Ratings, Product & Content Development, Business Administration & Communications, and Production & Project Management.

His previous role as a news bureau chief for the United Press International wire service led Bill to AAA as he covered the association's corporate relocation from suburban Washington, D.C., to Central Florida. During his 24 years with AAA Publishing, Bill has served as Managing Editor; Director, Product Development; Director, Product Development & Sales; and Managing Director, Travel Publishing.

A strong advocate of creativity, Bill is passionate about all facets of Publishing from writing, photography, illustration and workflow engineering to user interface and website design.

Bill is a graduate of the University of Montana with a BA degree in English with a minor in Drama. He received professional publishing certificates from Stanford University and New York University.