



Stacey Barber
Executive Director, Travel Information & Content

As executive director of Travel Information & Content, Stacey Barber oversees AAA Inspections & Diamond Ratings, travel content development, travel information business administration and communications, the department's production and project management tasks, as well as the advertising and official appointment sales teams.

She has been a technology industry leader for the past 10 years. Prior to joining AAA in July 2015 as managing director of Travel Technology and Data Management, Barber held various executive roles with Travelclick, Lightmaker of America and Darden Restaurants in technology, operations, digital marketing and project management roles.

Barber is a graduate of the University of Central Florida with a Bachelor of Science in Business Management with a concentration in Management Information Systems.