



Senior Driver Survey

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Objectives

Conduct a telephone omnibus survey of Senior Drivers (drivers age 65 and older) over the weekends of December 8th and December 15th.

Methodology

This report presents the findings of a telephone survey (landlines only, see next paragraph) conducted among a national probability sample of 2,017 adults comprising 1,110 men and 1,007 women 18 years of age and older, living in private households in the continental United States. Interviewing for this CARAVAN® Survey was completed during the period December 8-18, 2011. Of these 2,017 adults, 512 are Senior Drivers (drivers age 65 and older).

The study results have a statistical error rate of +/- 4.9% for Senior Drivers. That means there is a 95% chance that the results found in this study are within +/- 4.9% of the results that would have been found if interviews with all senior drivers had been conducted. The statistical error rate for individual survey results depend on the number of respondents to each question and on the observed proportions.

Key Findings

Note: differences between male and female senior drivers are mentioned below where statistically significant.

Nearly one in five (18%) US adults age 65 or older are not currently driving a car, SUV or light truck. This report covers the rest (82%) of the 65+ year-olds who are currently driving.

Nearly half (46%) these drivers are at least somewhat worried about not being able to drive anymore someday, with women more likely (52%) to be worried than men (39%).

The majority (82%) of senior drivers are taking regular prescription or over-the-counter medications. However, only half of these drivers (52%; 58% of women vs 46% of men) have talked to a health-care provider about the possible effect of these drugs on their ability to drive.

Detailed Findings

M1 Do you drive a car, SUV or light truck?

Base: All respondents

Senior
Drivers
(n=512)

Adults
65+
(n=609)

YES

100%

82%

NO

0%

18%

M2 Generally speaking, how worried are you about someday not being able to drive anymore? Are you . . .

Base: All respondents

Senior
Drivers
(n=512)

Very worried

15%

Somewhat worried

31%

Not at all worried

53%

DON'T KNOW

1%

M3 Are there any prescription or over-the-counter medications that you take on a regular basis?

Base: All respondents

Senior
Drivers
(n=512)

YES

82%

NO

18%

M4 Have you ever talked to a healthcare provider, like your doctor, a nurse, or a pharmacist, about possible effect that your medications may have on your driving ability?

Base: Respondents on regular medication

Senior
Drivers
(n=426)

YES

52%

NO

48%