



AAA Board of Directors



Paula R. Collins

Vice Chair

AAA Member since 1981

Paula R. Collins was elected to the AAA National Board of Directors in 2011 and served as secretary from 2015-2017. She currently chairs the board's Audit, Risk and Compliance Committee.

She is a member of the boards of AAA Northern California, Nevada and Utah (AAA NCNU), where she has been a member since 1997 and served as board chair in 2003 and 2004; and AAA Club Partners, a holding company of 10 clubs and the successor to AAA Club Affiliates, where she also served as board chair. In 2011, Collins was elected to the board of the AAA NCNU Insurance Exchange, one of the largest branded AAA insurance companies.

Collins is a founder and retired CEO of WDG Ventures Inc., a real estate development and consulting firm in Northern California. She is a founder and former board member of Presidio Bank, and also sits on the board of the Glide Foundation. In 2011, President Barack Obama appointed her to the board of the Presidio Trust, where she later served as Chair.

She has served on the MIT Corporation's Visiting Committee for the Department of Urban Studies and Planning, as well as the board of the Special Olympics for Northern California. She currently sits on the Dean's Council for the University of San Francisco School of Education. The San Francisco Business Times has included her in its annual list of the 100 Most Influential Business Women in the Bay Area for six consecutive years and in 2018, recognized her with the Inspire Award. She was awarded the Woman Entrepreneur of the Year Award in 2011 by the Women's Initiative in San Francisco, the Women of Influence Award in 2009 by GlobeSt.com, and the Silver SPUR award by the San Francisco Planning and Urban Research Association in 2007. In 2014, she was inducted into the Junior Achievement Business Hall of Fame.

A cum laude graduate in urban studies from Mount Holyoke College, Collins received her master's degree in urban planning from the Massachusetts Institute of Technology. She lives in San Francisco with her husband Charles Collins, who serves as President Emeritus of the Bay Area YMCA.